



**Nutrias**  
The science of animal nutrition



## “NUTRIAS INTENSIVE LAMB ENSURES BEST PERFORMANCE OF LAMB CROP FROM START TO FINISH”



Pictured (from left to right) are: Tony Whyte, Homeland Athleague, Shane Moore and James Kelly, Farm Commercial Specialist

**“The Nutrias Intensive Lamb is the perfect concentrate for growing lambs, ensuring I get the best performance from my lamb crop from start to finish. I’m maximising the flock’s potential through the best nutrition available to complement my farming system along with the advice of my local Farm Commercial Specialist and support from my local Homeland store in Athleague.”**

*– Shane Moore, Clooneen, Athleague, Co Roscommon*

### THE MOORES’ FARM

Shane runs a mixed farming enterprise of sheep and suckler cows on the outskirts of Athleague. The sheep flock consists of a 70:30 split between mid-season lambing and early lambing where he targets the Easter market. Shane uses primarily terminal rams across the flock to produce progeny from farm to factory. Increased kill out % at a young age is vital to the profitability of his farming system.



Shane and James discussing lamb nutritional supplementation

Nutrias Intensive Lamb is formulated to achieve exceptional lamb growth rates through digestible energy and protein sources. Quality ingredients are complimented with optimal mineral, trace elements and vitamins to ensure your lamb’s full potential is fulfilled – maximising your lamb output potential through excellent nutrition.

**CONTACT NUTRIAS CUSTOMER CARE**

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**CONTACT YOUR LOCAL FARM COMMERCIAL SPECIALIST**

**James Kelly: 087 272 3636**

**Mark Whelan: 087 608 2036**

**CONTACT YOUR LOCAL HOMELAND STORE**

**Athleague: 071 930 2333**